



5th Annual Dragon Classic

Friday, May 11th
Sky Creek Ranch Golf Course
7:30 AM Shotgun Start

In Partnership with:



Carroll ISD is a property-wealthy, Chapter 41 (Robin Hood) district. This means that the school funding formula caps the amount of property value tax collections that Carroll ISD can keep on for daily expenses including staff salaries, utilities, supplies, etc. From 2001 to 2017, Carroll ISD's total Chapter 41 Robin Hood recapture payments have been \$215 million. The purpose of the Dragon Classic is to close the Robin Hood gap in support of Carroll ISD.

Sponsorship Opportunities

PRESENTING SPONSOR - \$4,000 (one available)

- Company name incorporated into the event as the 5th Annual Dragon Classic presented by "Your Company"
- Name and logo will appear prominently in all printed materials and electronic/social media associated with promoting the Dragon Classic
- Name and logo listed first and most prominently on the Dragon Classic website sponsor page
- 2 customized e-mail blasts to participants promoting your business (1 prior to & 1 following)
- Name and logo included on the Dragon Classic shirt and hat
- Name prominently displayed on the Welcome Banner
- Promotions table at the golfer check in and at awards luncheon
- Reserved Seating at the awards luncheon
- Presenting Sponsor Spotlight at the awards lunch to promote your business
- Presentation of the trophy and prizes to the top team
- 2 Foursomes for the Dragon Classic
- Company swag/promotional material included in the goody bags given to golfers at check in

www.dragonclassic.com

info@dragonclassic.com

Southlake Carroll Alumni Association, Inc. (the "Association") has applied for 501(c)3 non-profit status with the Internal Revenue Service. A Determination Letter from the IRS is expected prior to year end 2018, which could result in some or all of your sponsorship contribution being tax deductible. There can be no guarantee that such Determination Letter will be received. Please consult your tax advisor for the impact of your donation/sponsorship.



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GOLD SPONSOR - \$3,000 (two available)

- Name and logo will appear in all printed materials and electronic/social media associated with promoting the Dragon Classic
- Name and logo listed on the Dragon Classic website sponsor page
- 1 customized e-mail blast to participants promoting your business
- Company name and logo included on the Dragon Classic hat
- Company name displayed on the Welcome Banner
- Promotions table at the awards luncheon
- Reserved Seating at the awards luncheon
- Prize presentation one for Longest Drive & one for Closest to the Pin
- 1 Foursome for the Dragon Classic
- Company swag/promotional material included in the goody bags given to golfers at check in

SILVER SPONSOR - \$2,000 (three available)

- Name and logo will appear in all printed materials and electronic/social media associated with promoting the Dragon Classic
- Name displayed on the Welcome Banner
- Promotions table at the awards luncheon
- Reserved Seating at the awards luncheon
- Prize presentation for the Last Place
- 1 Foursome for the Dragon Classic
- Company swag/promotional material included in the goody bags given to golfers at check in

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BEVERAGE CART SPONSOR - \$1,000 (two available)

- Name and logo will appear on the beverage carts during the Dragon Classic
- Company swag/promotional material included in the goody bags given to golfers at check in
- 2 Golf entries

HOLE SPONSOR - \$500 (18 available)

- Name and logo will appear on one of the 18 holes during the Dragon Classic with marketing opportunities available at your hole
- Name and logo will appear on the hole pin flag with the Dragon Classic logo, given to you at the awards banquet
- Company swag/promotional material included in the goody bags given to golfers at check in

SILENT AUCTION

There will be a silent auction held during the Dragon Classic and donations are encouraged. Suggested items could include:

- Products that you/your company sell
- Services that you/your company provide
- Vacation rental stays at properties that you/your company own
- Gift cards

VOLUNTEER

Volunteers will be needed and much appreciated to help with running the Dragon Classic. Please contact info@dragonclassic.com

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